

Hello!

I'm Selene a.k.a ZEL

SONGFLUENCER / VOCAL ARTIST

ZEL started off as a dancer and vocal artist before going on professionally on social media for 5 years now. Worked with various artist, record labels and companies. Her creativity continues thriving throughout her social media and her music.



Contact



+60 12 3311 556



@zel_officially



zelestaxest39@gmail.com

Skills



Singing



Video Editing



Music Production



Performance



Dancing



Acting

Currently, creating her own content and songs and edits her own videos either for her social media or to visualizer or music video. ZEL does it all, as she values quality over quantity.

This year she is keen to expanding her creativity by people she surround herself with and new environments.

And she would like you to be part of that journey with her.

Education

BACHELORS DUAL DEGREE OF MASS
COMMUNICATION STUDIES
(BROADCASTING)

Segi Univeristy Kota Damansara
2016 - 2018

Social Media Platform Statistics

Total Impression

1,015,343

Total Engagement

32,435

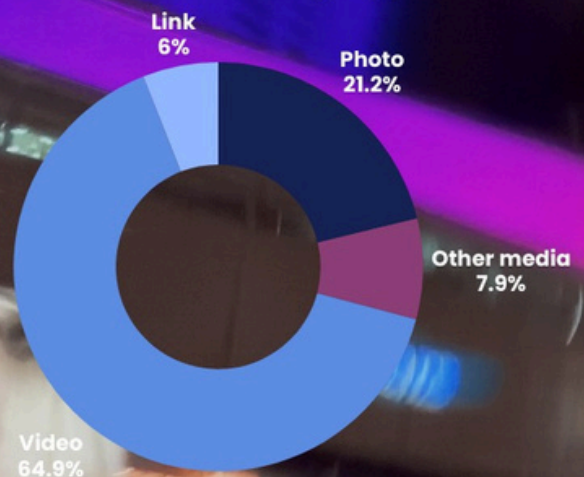
Total New Followers

3,181

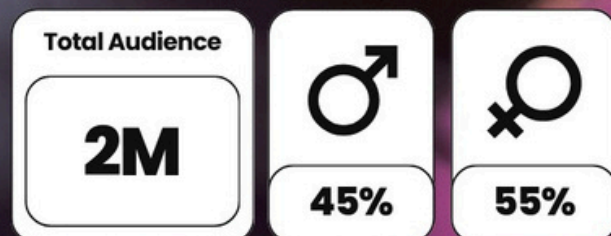
Followers on Social Media Platforms :

● INSTAGRAM	172K	▲ 3%
● TIKTOK	123.7K	▲ 16%
● YOUTUBE	413	▲ 2%

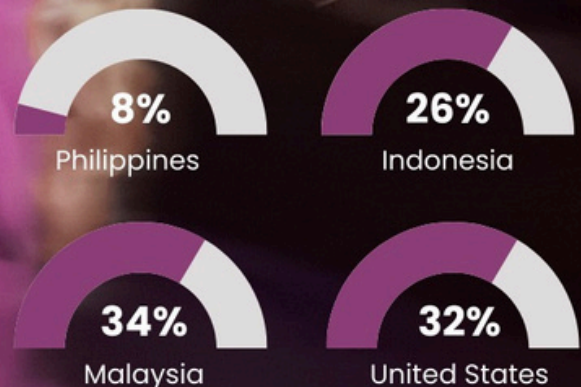
Performance by type :



Audience Demographics :



Top Countries:



Age 18-24: **41%**

Age 25-34: **45%**

Age 35-44: **14%**

Follows grow day by day as content is released every 5x a week.



WHY PARTNER WITH ZEL

✔ Brand visibility – Logo placement in music videos, visualizers, press materials, and various social media content

📺 Product integration – Your product or service featured in visual content

🗣️ Shoutouts & tags – Across all ZEL’s growing social media channels

💖 Authentic alignment – With a rising, independent female artist building a brand rooted in originality and ambition

🌟 **CONNECT WITH GEN Z & MILLENNIAL AUDIENCES**
DIRECT ACCESS TO GEN Z AND MILLENNIAL AUDIENCES as a SONGFLUENCER



@zel_officially

Experience



NOTABLE COLLABORATIONS AND SPONSORS



ZEL'S UNIQUE VOICE AND HIGH-PERFORMING CONTENT HAVE PREVIOUSLY ATTRACTED SPONSORSHIPS FROM LEADING BRANDS, THANKS TO HER STRONG ENGAGEMENT AND LOYAL SOCIAL MEDIA FOLLOWING.





NOTABLE COLLABORATIONS AND SPONSORS



AS SHE CONTINUES TO GROW HER IMPACT IN MUSIC AND DIGITAL MEDIA, ZEL IS CONTINUOUSLY INVITES NEW BRAND PARTNERS TO JOIN HER ON THE NEXT STAGE OF HER CREATIVE JOURNEY.



Cinematic Aesthetic Meets Storytelling

2026, ZEL brings out high quality videos to her social media image.

Capturing every moment, product and music to life. It's both friendly and fun editing style with a hint of comedy/emotion depending on the script or the clients view of their product collaboration perspective.

Already 4 years as an influencer. ZEL experience dealing with clients is professional and well received.

SOCIAL MEDIA EDITING STYLE

