

LUTFI ISMAIL

CONTENTCREATOR /
LIVEHOST



About Me

I am a passionate content creator and live host with proven experience in producing engaging short-form videos and live selling sessions. I have successfully created viral content, including an affiliate video that reached 6.5 million views and generated GMV of RM30,000. With strong skills in video production, live interaction, and audience engagement, I am confident in my ability to deliver impactful content and drive measurable results for brands and businesses.

Education

**DIPLOMA in Building Services
Engineering**

Politeknik Sultan Azlan Shah

2016-2019

gpa: 3.0

Skill

Photo editing
CapCut Editing
LiveHost



Experience

SALES ADVISOR 2024-present

My Auto City Trading (Usedcar)

- Hosted live sessions to promote and sell cars, engaged with viewers, and supported successful sales.

Tiktok Affiliate

Personal Account

- Achieved RM30,000 GMV per month, reached Level 5 Affiliate, and produced an affiliate video with 6.8M views.

CONTACT

+60 13-406 9270

lupiee76@gmail.com

Anggerik Villa, Bandar
teknologi Kajang