



Laila Kamal

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*Content Creator/
Video Editor*

Shah Alam, Selangor.

About Me

A passionate and creative content creator with hands-on experience in short-form video editing for TikTok and Instagram Reels. Skilled in using CapCut Pro, InShot, and other mobile editing tools to produce engaging and on-trend content. Always up to date with the latest social media trends and committed to delivering quality content that captures audience attention. Ready to grow with a dynamic team and bring ideas to life through visual storytelling.

Skills:

- CapCut Pro (Advanced short-form video editing)
- InShot (Quick mobile edits for social media)
- TikTok (FYP Optimization & Trend Integration)
- Instagram Reels (Creative short video formatting)
- Canva (for thumbnails, poster or social media posts)
- Scriptwriting (for content planning)

Brands collabration

- 3Cat (used apple devices)
- Safi Malaysia
- Beauty Of Josseon
- Tefal Cookwear
- The Fish Manhattan
- Concept Living Home Expo

Work Experience

Other skills:

- Documentary-style voiceover
- Versatile vocal tones (formal, fun, dramatic)
- Clear audio recording for content
- Script delivery with expression

Nursing in Medical 2017-2025
Hosp. Putrajaya

Freelance Content Creator 2022-2025
Tiktok/IG/FB/Youtube

Event Content Creator 2025

Wedding Content Creator 2025

