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CHIARA SEWMINI HERATH MUDIYANSELAGE

1, CHANGKAT RAJA
CHULAN,

BUKIT CEYLON,

Operations | Admissions | Student Services | Marketing & Communications

PROFESSIONAL PROFILE

Multilingual professional with a Master's Degree in Psychology and Learning Disabilities, leadership experience across education and student support environments, and a growing background in digital marketing and content creation.

Experienced in stakeholder engagement, operations, customer service, communication, project coordination, and relationship management. Proven ability to work collaboratively with families, colleagues, external professionals, and diverse communities.

Alongside my professional career, I have built a TikTok audience of over 10,000 followers, creating content for travel, lifestyle, food, hospitality, and wellness brands. Through this work, I have developed strong skills in social media management, content creation, brand partnerships, marketing communications, and audience engagement.

Seeking opportunities in Admissions, Student Services, Operations, Marketing, Communications, Hospitality, Customer Experience, or Education Management within international organisations.

KEY ACHIEVEMENTS SECTION

- Master's Degree in Psychology & Learning Disabilities
- 10,000+ TikTok followers
- Fluent in English and Italian
- Experience across education, operations, customer service and stakeholder engagement
- Brand collaborations with hospitality, lifestyle and food businesses
- Experience working with families, multidisciplinary teams and external professionals

CORE SKILLS

Operations Coordination | Stakeholder Engagement | Student Services & Support | Customer Relationship Management | Team Leadership | Project Coordination | Event Coordination | Administration & Record Management | Digital Marketing | Social Media Management | Content Creation | Brand Partnerships | Communication & Relationship Building | Problem Solving | Cross-Cultural Communication

PROFESSIONAL EXPERIENCE

EARLY YEARS OPERATIONS LEAD

Cherubz Nursery | 2025 – Present

- Coordinate daily operations within a busy childcare setting.

- Lead activities, routines, planning, and communication with families.
- Monitor developmental progress and maintain accurate records.
- Work collaboratively with colleagues to ensure high-quality service delivery.
- Support safeguarding, compliance, and operational standards.

STUDENT SUPPORT & INCLUSION COORDINATOR

Harbour School SEMH | 2024 – 2025

- Coordinated personalised support plans for students.
- Worked closely with families, educators, and external professionals.
- Monitored progress and maintained accurate documentation.
- Implemented intervention strategies and wellbeing programmes.
- Built positive relationships to support engagement and successful outcomes.

PRIMARY SUPPORT COORDINATOR

Mary Rose Academy | 2022 – 2024

- Supported educational programmes and student development across Key Stage 2.
- Coordinated with teaching staff and support teams.
- Assisted with communication, behaviour support, and progress monitoring.
- Contributed to positive learning environments and student wellbeing.

DIGITAL MARKETING & CONTENT CREATION

CONTENT CREATOR & SOCIAL MEDIA MANAGER

- Built and manage a TikTok community of over **10,000 followers**, creating engaging lifestyle, travel, food, wellness, and hospitality content.
- Produce high-performing short-form video content using TikTok, Instagram Reels, and CapCut.
- Collaborate with restaurants, hotels, tourism businesses, beauty brands, and lifestyle companies through gifted campaigns and brand partnerships.
- Create user-generated content (UGC), promotional videos, destination features, product reviews, and social media campaigns.
- Develop content strategies that increase audience engagement, reach, and brand awareness.

- Manage all aspects of content production including filming, editing, copywriting, trend research, and audience interaction.
- Experienced in influencer marketing, brand communication, and digital storytelling.

EDUCATION

University of Portsmouth

MASTER'S DEGREE – PSYCHOLOGY AND LEARNING DISABILITIES

2023 – 2025

University of Portsmouth

BA (HONS) EARLY CHILDHOOD STUDIES (2:1)

2019 – 2022

LANGUAGES

English – Fluent

Italian – Native

Sinhalese – Conversational

Spanish – Basic

British Sign Language – Conversational

CERTIFICATIONS

- Mental Health Champion Foundation
- DBS Cleared
- Epilepsy Training
- Paediatric First Aid

INTERESTS

Travel | Content Creation | Social Media | Wellness | Cultural Exploration | Hiking
Sports

