

Cassandra Chin

CONTENT CREATOR

Beauty • Lifestyle • Social Media

Content Portfolio

2026



About Me

Hi, I'm Cassandra.

I'm a creative and adaptable professional with experience in administration, customer service, education counselling and content creation.

I enjoy creating engaging beauty & lifestyle content and exploring new creative ideas.



Creative • Adaptable • Detail-oriented

Selected Content

A small selection of beauty & lifestyle content created for social media.



KÉRASTASE

Haircare • Product Visual



BEAUTY OF JOSEON

Skincare • Product Visual



KÉRASTASE GENESIS

Haircare • Short-form Content

01 — Kérastase

Beauty / Haircare Content

Product-focused visuals with a clean, lifestyle-led aesthetic.



it's a creamy hair
mask specially

Hair mask



Kérastase Genesis
Anti-Hair Fortifying Shampoo

Genesis shampoo

02 — Beauty of Joseon

Skincare / Beauty Content

A product showcase designed for short-form social content, combining product visibility with an authentic creator-style shot.



PRODUCT SHOWCASE

Creator-style visual content

Beauty • Skincare • UGC

Let's Connect

Available for content creation,
social media & virtual assistant opportunities.

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Tiktok: [@kazanderla](https://www.tiktok.com/@kazanderla)

