

BANKER IZZ



Content Creator Portfolio

Property • Home Financing • Mortgage Awareness • Financial Education

What I Do

I turn complex financial jargon into content that people actually understand, share, and act on.

From first-time homebuyers figuring out CCRIS to young adults learning how loans work, I make finance feel less like a classroom and more like a conversation.

My platform: Short-form video, multi-platform distribution, and campaign-ready brand education designed for the Malaysian market.

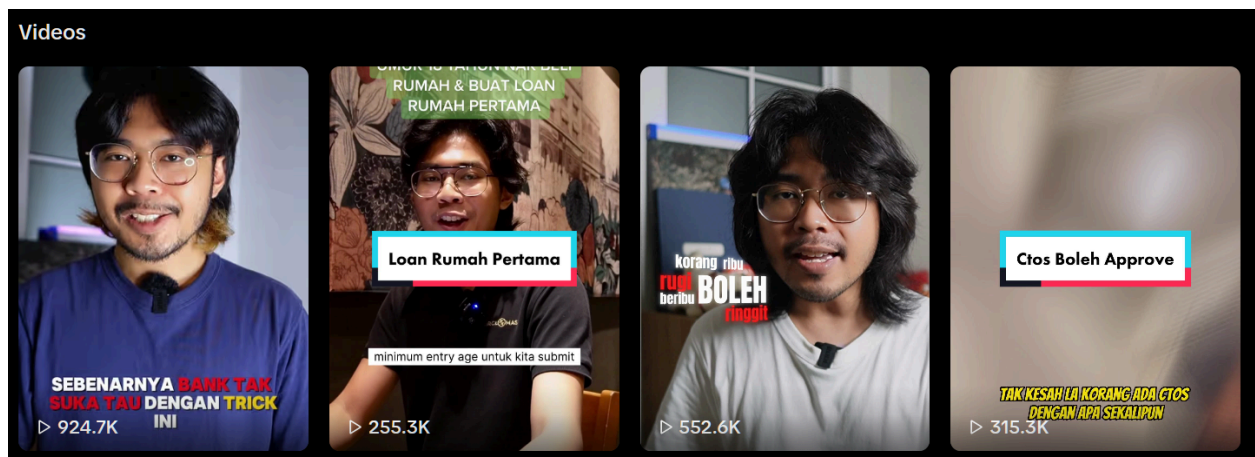
About Banker Izz

I'm a Malaysian content creator built on one simple idea: finance and property topics don't have to be boring or intimidating.

Whether it's decoding loan readiness, explaining CTOS scores, or walking someone through buying their first home, I break it down into clear, practical, and genuinely useful content. No fluff. No scare tactics. Just real talk that helps people make smarter money decisions.

Best fit for: banks, fintech platforms, investment apps, property developers, property portals, and any brand that wants to build trust with Malaysian consumers through education.

Content Pillars



01. Home Loan Readiness

The financial habits, checklists, and mindset shifts that matter before applying for a home loan.

02. Credit Score Awareness

CCRIS, CTOS, debt commitments; explained in plain language so viewers know exactly where they stand.

03. Beginner Finance Education

Accessible, judgment-free content for audiences just starting to take control of their money.

04. First-Time Buyer Guides

Common mistakes, affordability reality checks, and financial prep for Malaysians entering the property market.

05. Brand Education Campaigns

Product-friendly content that educates first, builds trust second, and naturally connects your brand to the audience.

Platforms & Reach

Platform	Handle	Link
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TikTok	@bankerizz	https://www.tiktok.com/@bankerizz
Facebook	Banker Izz	https://www.facebook.com/share/1DjZMZTLNi/?mib_extid=wwXlfr
Threads	@izsmin	https://www.threads.com/@izsmin
Instagram	@izsmin	https://www.instagram.com/izsmin

Multi-platform posting available based on campaign scope and audience targeting.

Collaboration Packages

TikTok Core — RM1,500

- 1 TikTok video
- Full concept development
- Filming, editing & posting
- Creator-style educational delivery

Multi-Platform — RM1,700  Best value for wider

reach

- TikTok + Facebook + Threads
- Instagram posting included complimentary
- Best for brand awareness campaigns and broader audience exposure

Add-ons: Additional platform RM100 each. Instagram posting is complimentary with the Multi-Platform package. Usage rights, whitelisting, exclusivity, and competitor restrictions are quoted separately.

Let's Work Together

If your brand needs content that educates, builds trust, and actually gets watched, I'm ready to create it.

Available for brand campaigns, awareness content, and strategic collaborations.